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PREMIUM



**Sample Project for Sustainable Beekeeping for  
Increased Income and Improved Livelihoods in  
Rural India**

## **Introduction:**

Beekeeping is emerging as a very successful agricultural practice for local people in rural areas that can provide a source of income and improved livelihoods for rural communities in India. However, many small-scale beekeepers in the country face challenges in terms of access to training, equipment, and markets.

The benefits of beekeeping go beyond the production of honey and other bee-derived products. Bees play a crucial role in pollinating a wide range of crops, including many fruit and vegetable crops that are important sources of food and income for smallholder farmers. In addition, the demand for honey and other bee-derived products is increasing globally, presenting a significant opportunity for small-scale beekeepers to enter into this market and improve their livelihoods. However, small-scale beekeepers often face challenges in terms of access to training, equipment, and markets, which can limit their ability to fully realize the potential of beekeeping as a source of income.

This project aims to address these challenges and support the development of sustainable beekeeping practices in targeted communities in India.

## **Goals and Objectives:**

- To improve the income and livelihoods of small-scale beekeepers in targeted communities in India.
- To increase the production and sale of honey and other bee-derived products.
- To promote sustainable beekeeping practices and protect the health of honey bee populations.
- To provide training and support to small-scale beekeepers in targeted communities on beekeeping techniques, business management, and marketing.

**Target Location:**

The project will be implemented in rural communities in the states of Maharashtra and Karnataka, in India.

**Target Population:**

The project will target small-scale beekeepers in the targeted communities, including both men and women.

**Implementation Plan:**

The project will be implemented over a period of two years and will include the following activities:

- **Training:** Beekeeping training will be provided to small-scale beekeepers in targeted communities, covering topics such as bee biology, hive management, honey production, business management, and marketing. Training will be delivered by experienced beekeepers and extension workers.
- **Equipment and inputs:** Small-scale beekeepers will be provided with the necessary equipment and inputs to establish and manage their beekeeping operations, including beehives, protective gear, and honey processing equipment.
- **Marketing support:** Small-scale beekeepers will receive support in marketing their honey and other bee-derived products, including assistance with branding, packaging, and finding buyers.
- **Extension services:** Extension services will be provided to small-scale beekeepers to help them troubleshoot problems and make the most of their beekeeping operations.

## **Work Plan:**

### **Phase 1: Planning and Preparation (Month 1-2)**

- Define project goals and objectives
- Identify target communities and small-scale beekeepers
- Develop training curriculum and materials
- Source and purchase equipment and inputs
- Establish partnerships with local organizations and authorities

### **Phase 2: Training and Capacity Building (Month 3-6)**

- Conduct beekeeping training for small-scale beekeepers in targeted communities
- Provide hands-on training in hive management, honey production, and business management
- Assist small-scale beekeepers in setting up their beekeeping operations

### **Phase 3: Implementation and Extension Services (Month 7-18)**

- Provide extension services to small-scale beekeepers to support them in managing their beekeeping operations
- Assist small-scale beekeepers in marketing their honey and other bee-derived products
- Monitor and evaluate the progress of small-scale beekeepers and make adjustments as needed

### **Phase 4: Consolidation and Sustainability (Month 19-24)**

- Conduct follow-up training and extension services as needed
- Develop a sustainability plan to ensure the long-term viability of the project
- Disseminate project results and best practices to wider audiences

## Expected Outcomes:

- Increased income and improved livelihoods for small-scale beekeepers in targeted communities.
- Increased production and sale of honey and other bee-derived products.
- Improved knowledge and adoption of sustainable beekeeping practices among small-scale beekeepers.
- Strengthened capacity of small-scale beekeepers to manage and grow their businesses.

## Budget

Category	Item	Unit Cost	Quantity	Total Cost
Training	Beekeeping training	-----	50 participants	-----
Equipment	Beehives	-----	100 units	-----
Equipment	Protective gear	-----	100 units	-----
Equipment	Honey processing equipment	-----	10 units	-----
Marketing	Marketing support	-----	50 participants	-----
Extension services	Extension services	-----	24 months	-----
Project management	Project management and monitoring	-----	24 months	-----
Project management	Salaries/Trainer Fee	-----	24 months	-----
Project management	Admin cost, Miscellaneous	-----	24 months	-----
Total				-----

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